# **Privacy Policy**

# Introduction

Protecting your personal data is very important to us. We process your data exclusively on the basis of legal regulations (revised Data Protection Act, DSG; and General Data Protection Regulation, GDPR, where applicable). In this privacy policy, we inform you about the most important aspects of data processing within our website.

## **Responsible Entity**

The entity responsible for data processing on this website is:

AllOT GmbH Hirschengraben 40 6003 Luzern Schweiz E-Mail: info@aiiot.ch

### **Collection and Processing of Personal Data**

We collect and process personal data only when you voluntarily provide it to us, for example, in the context of contacting us. Personal data includes:

- Name
- Email address
- Phone number (if provided)
- Other information you provide us in the course of your inquiry

# **Purpose of Data Processing**

The data you provide will be used exclusively to:

- · Respond to your inquiries
- Provide you with information about our services
- Communicate with you

### **Legal Basis for Processing**

We process your personal data based on the following legal grounds:

- **Consent**: When you voluntarily provide us with data, you consent to us processing this data.
- **Contract Performance**: Processing your data is necessary to fulfill a contract or to take steps prior to entering into a contract based on your request.

#### **Google Analytics**

Our website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies," which are text files placed on your computer to help analyze how you use the website. The information generated by the cookie about your use of the website is generally transmitted to and stored by Google on servers in the United States.

We have activated IP anonymization on this website. As a result, your IP address is truncated by Google within member states of the European Union or other parties to the Agreement on the European Economic Area before being transmitted to the United States. Only in exceptional cases will the full IP address be transmitted to a Google server in the United States and truncated there.

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, compile reports on website activity, and provide other services related to website activity and internet usage to the website operator.

The IP address transmitted by your browser as part of Google Analytics will not be combined with other data from Google. You can prevent the storage of cookies by selecting the appropriate settings on your browser; however, please note that if you do this, you may not be able to use the full functionality of this website.

You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) by Google and the processing of this data by Google by downloading and installing the browser plugin available at the following link: Download Browser Plugin.

For more information on Google Analytics terms of use and data privacy, please visit the following links:

- Google Analytics Terms of Service
- Google Privacy Policy

#### **Data Disclosure**

We do not disclose your personal data to third parties unless you have expressly consented to it or there is a legal obligation to do so.

# **Data Storage**

We store your personal data only as long as it is necessary to achieve the above-mentioned purposes or as long as required by statutory retention periods.

# **Your Rights**

You have the right to obtain information about the personal data we store about you at any time. Additionally, you have the following rights:

- Correction: You can request the correction of incorrect data.
- **Deletion**: You can request the deletion of your data unless there are legal retention obligations.
- Restriction of Processing: You can request the restriction of processing your data.

- **Data Portability**: You can request that we provide your data in a common, machine-readable format to you or a third party.
- Objection: You can object to the processing of your data.

If you believe that the processing of your data violates data protection law or your data protection rights have been otherwise violated, you can lodge a complaint with the competent supervisory authority.

#### Contact

If you have questions about the collection, processing, or use of your personal data, or for information, corrections, blocking, or deletion of data, as well as revocation of granted consents, please contact:

AllOT GmbH Hirschengraben 40 6003 Luzern Schweiz E-Mail: info@aiiot.ch

# **Changes to the Privacy Policy**

We reserve the right to change this privacy policy at any time to adapt it to changed legal situations or changes in service offers. The current privacy policy can always be accessed on our website.